

PROBLEM

Building a platform, application or even a portal/website can be time-consuming and expensive if you don't have the resources. In a constantly changing world some companies like insurers or banks, have a short time to develop and deploy solutions to be competitive in the market.

Customers look for a digital experience and nowadays you don't compete only within your own industry but with the rest of the world.

If you don't have a mobile application, customers will ask "Why you don't have one when everybody else does?".

If you have paper-based transactions your customers will ask "Why this other company let me do everything online or digitally?"

Being perceived as an obsolete competitor in this decade can mean a serious competitive disadvantage for any company.



Following our values, we bring top **QUALITY** products and services that make us a **RELIABLE** and **TRUSTWORTHY** partner for our customers.

We are passionate about technology and digital transformation. We bring it closer to our customers with **LEADING INNOVATION**.

WHO ARE WE? Founded in 2011, we became one of the first software houses capable of providing service to the insurance industry in Thailand. Since then AppMan specialized in this complex industry, partnering with the top insurers, banks, and brokers.

At AppMan, the products and services we develop will help you go through the digital transformation process with confidence and

a steady pace. The way we will transform our society is through our customers, helping them to digitally renovate and improve themselves.

AppMan Company Ltd. has been a promoter of digital transformation since 2011, and 2020 has strengthened our mission to transform our society in an effective and sustainable way.

OUR PRODUCTS AND SERVICES

Financial Needs Analysis

Understand the needs of your prospects with ease



e-Application / e-Submission

e-Signature, Payment, and Policy in one application. Are you ready to sell?



E-Quotation

Generate e-Quotations in seconds



AGENTMATE

by APPVIA

Remote E-Application

All the features to enable remote selling



Unit-Linked Simulator

A unique tool that helps you illustrate and explain these products



Automated Underwriting

Simplify the task of underwriters by enhancing underwriting rules automations



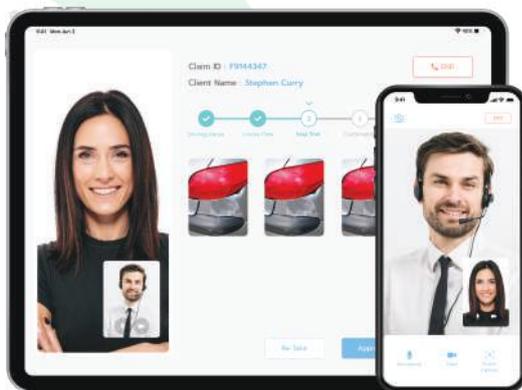
Product Configurator

No charges, no waiting, simply create and modify your new products



CLAIMMATE

by APPVIA



Digi Claim Solution

For Car Dry Claims. Open a direct channel between your customer and the Claim Analyst to solve the claim in a matter of minutes.

BE THERE FOR YOUR CUSTOMERS IN THEIR HARD TIMES, CLAIMMATE

Moments of truth are what consolidates the experience of a customer with a company; claims are the most relevant moment of truth for an insurance customer.

We help you shine during the claim and bring your customer an experience they will like to talk about.

WHO ARE OUR CUSTOMERS?

We are still experts on the insurance industry, but AppMan's expertise, products, services and technology, can be applied to many other industries like health/hospitals, government, financial institutions, tourism and many more.

In 2019, AppMan entered the markets of Indonesia and Vietnam with registered companies and a strong operation to serve customers world wide. We also partnered with companies that provide RPA solutions to expand our reach and strengthen our products.



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Customer service is not an activity, a role or job description. We consider our partners in every action, step and process we perform.

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